



**3<sup>rd</sup> edition Marcellus Shale Gas Environmental Summit**  
Environmental and operational implications of water use in shale gas extraction  
Pittsburg, Pennsylvania, October 24 to 26, 2011  
[www.shalegasevent.com](http://www.shalegasevent.com)

Shawn Garvin  
Regional Administrator, Region 3  
Environmental Protection Agency

Wednesday, 8 June 2011

***VIP INVITATION TO SPEAK***

Dear Mr. Garvin,

I am delighted to cordially invite you to join us as the distinguished Keynote Speaker at IQPC's **3<sup>rd</sup> edition of the Marcellus Shale Gas Environmental Summit** taking place in Pittsburgh, Pennsylvania from 24 to 26 October 2011. Taking into consideration the public concern over high volume hydraulic fracturing in low permeability foundations as well as the national concern over energy security, this event aims to address best management practices that will allow the industry to develop sustainably and in an environmentally compliant fashion.

Your esteemed contribution and delivery of a Keynote presentation on **Tuesday, 25 October from 10:00 until 10:45 am** would prove a truly invaluable contribution to our qualified audience of delegates.

**Event Background**

Shale gas has redefined the energy landscape in this country and around the world. Energy security for the United States and prospects for energy independence is directly impacted by the efficient and safe extraction of natural gas from the shale formations that are an integral part of local Pennsylvanian geology.

There is a widespread consensus that the Marcellus shale play cannot be fully developed until and unless the environmental impacts are properly considered and managed. Indeed the successful shale gas enterprise will need to use the effective management of environmental risk as a way to gain public support and reach new markets in a profitable manner. This instrumental summit will unite oil and gas companies with government, regulators, environmentalists, and investors to forge the way ahead for best management practices in a shifting regulatory climate.

Some of the topics that will be highlighted during the pre-conference workshops and 2-day main conference agenda include mitigating negative perceptions and educating the consumer, community water safety, water recycling, techniques in accident remediation, regulatory



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updates from Appalachian region states, advancements in hydraulic fracturing, methane migration, wastewater treatment, and long term planning for the shale gas industry.

**Benefits of Speaking**

As the Keynote Speaker at the **3<sup>rd</sup> edition of the Marcellus Shale Gas Environmental Summit**, you will be received as a VIP guest in a red carpet environment on-site. You and your accompanying colleagues will benefit from unlimited access to in-depth industry discussions, exposure to the latest technologies in horizontal drilling and environmental compliance, and first-hand networking opportunities with the oil companies, regulators, environmentalists and investors. Of course the real opportunity is to mesh the realm of energy and environment towards fruitful and sustainable development of the Appalachian region. Your contribution will play a pivotal role for shale gas developers as they attempt to collaborate ever more closely with current and upcoming legislation.

**About Oil & Gas IQ & the International Quality and Productivity Center (IQPC)**

Oil & Gas IQ, the organizer, is a division of IQPC, one of the world's largest conference production companies specializing in strategic business-to-business networking platforms. Founded in 1973, IQPC has offices in major cities across 6 continents including Berlin, Dubai, London, New York, Sao Paulo, Singapore, and Sydney. IQPC produces more than 1,500 events annually worldwide and continues to grow as a marketing and continuing education platform for emerging and distinguished markets.

**Next Steps**

It is my sincere hope that you will accept this invitation and join the speaker faculty as our VIP Keynote presenter to deliver the Keynote Address during the **3<sup>rd</sup> edition of the Marcellus Shale as Environmental Summit**. Please confirm your availability to me at your earliest possible convenience.

I look forward to welcoming you in Pittsburgh this October.

Kind Regards,

**Søren S. Du Preez | Program Director - Energy**

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